ARGYLL & BUTE COUNCIL

COUNCIL

Development & Infrastructure

28 June 2012

BID4Oban Business Plan

1.0 INTRODUCTION

- 1.1 This paper presents to the Council the Oban Business Improvement District (BID4Oban) final draft Business Plan, dated 20 June 2012.
- 1.2 The proposals for the Council's contribution to the final draft BID4Oban Business Plan require to have Council support prior to the formal submission of the Business Plan to Argyll & Bute Council and the Scottish Government. If the Council approves the recommendations at 2.1, and subject to their being no material changes following the Council meeting on the 28th June, BID4Oban will formally submit the BID4Oban Business Plan to Argyll & Bute Council and to the Scottish Government on 29 June. The Council must thereafter confirm its support for the BID proposal by 12 July to allow the proposed ballot of qualifying businesses to be undertaken on 21 September 2012.
- 1.3 This is the first BIDS Business Plan to come before the Council for consideration. As such, the experience gleaned in the development of the Business Plan should be factored into a further review of Council policy towards future BIDs proposals; to provide a clear policy framework which will inform and define the extent of any future Council support (staff, financial or other) towards any subsequent BIDs proposals within Argyll & Bute.

2.0 RECOMMENDATIONS

- 2.1 That the Council endorses the Council's commitment to the Oban BID contained within final draft BID4Oban Business Plan and agrees that, subject to a successful ballot, over the 5 year duration of the Business Plan it will:
 - 2.1.1 Provide a direct financial contribution of £15K per annum to the BID4Oban, equivalent to 10% of the annual levy of c. £150K, and;
 - 2.1.2 To provide £5K per annum of additional financial support to finance the cost of administering the annual levy collection, and;
 - 2.1.3 To provide £4.5K per annum in terms of the Council's contribution (based upon its property holdings) to the annual levy of c. £150K.
- 2.2 A supplementary estimate is approved for the cost for the BID period in 2012/13 estimated at £12,250.

- 2.3 Provision is made in the 2013/14 budget for the remaining annual costs of £24.500.
- 2.4 That the Executive Director for Development & Infrastructure be mandated to accept the formal submission of the BID4Oban Business Plan on 29 June, and to confirm the Council's support for the BID4Oban Business Plan to BIDs Scotland thereafter.
- 2.5 That the Executive Directors for Development & Infrastructure and Customer Services bring forward future policy proposals for consideration by the Council, which will formalise and provide a clear policy framework which will inform and define the extent of any future Council support (staff, financial or other) towards any subsequent BIDs proposals within Argyll & Bute.

3.0 OBAN BIDS BUSINESS PLAN

3.1 The final draft BID4Oban Business Plan is attached at Appendix 1. The final draft Business Plan represents the Oban business community's proposals for the most effective utilisation of the BIDs levy to support economic revitalisation within Oban. Officers from within Development & Infrastructure, Customer Services and Strategic Finance have supported the development of the Business Plans in terms of the provision of information and advice.

4.0 APPENDIX

Appendix 1 BID4 Oban final draft Business Plan – dated 20

June 2012

5.0 IMPLICATIONS

Financial The additional cost of supporting the BID4Oban

proposal, as per Recommendations, will be built into the Budget Process for 2013/14 onwards. Subject to the outcome of the ballot, and the date of commencement, the proportionate cost to the Council in 2012/13 with regard to the commitments at 2.1.1 & 2.1.2 will be met by way of a

Supplementary Estimate

Policy As per Recommendations
Personnel As per Recommendations

Legal As defined within the final draft Business Plan

Equal Opportunities None

Sandy Mactaggart
Executive Director
Development & Infrastructure

28 June 2012