

**BID4Oban Business Plan**

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**1.0 INTRODUCTION**

- 1.1 This paper presents to the Council the Oban Business Improvement District (BID4Oban) final draft Business Plan, dated 20 June 2012.
- 1.2 The proposals for the Council's contribution to the final draft BID4Oban Business Plan require to have Council support prior to the formal submission of the Business Plan to Argyll & Bute Council and the Scottish Government. If the Council approves the recommendations at 2.1, and subject to their being no material changes following the Council meeting on the 28<sup>th</sup> June, BID4Oban will formally submit the BID4Oban Business Plan to Argyll & Bute Council and to the Scottish Government on 29 June. The Council must thereafter confirm its support for the BID proposal by 12 July to allow the proposed ballot of qualifying businesses to be undertaken on 21 September 2012.
- 1.3 This is the first BIDS Business Plan to come before the Council for consideration. As such, the experience gleaned in the development of the Business Plan should be factored into a further review of Council policy towards future BIDs proposals; to provide a clear policy framework which will inform and define the extent of any future Council support (staff, financial or other) towards any subsequent BIDs proposals within Argyll & Bute.

**2.0 RECOMMENDATIONS**

- 2.1 That the Council endorses the Council's commitment to the Oban BID contained within final draft BID4Oban Business Plan and agrees that, subject to a successful ballot, over the 5 year duration of the Business Plan it will:
  - 2.1.1 Provide a direct financial contribution of £15K per annum to the BID4Oban, equivalent to 10% of the annual levy of c. £150K, and;
  - 2.1.2 To provide £5K per annum of additional financial support to finance the cost of administering the annual levy collection, and;
  - 2.1.3 To provide £4.5K per annum in terms of the Council's contribution (based upon its property holdings) to the annual levy of c. £150K.
- 2.2 A supplementary estimate is approved for the cost for the BID period in 2012/13 estimated at £12,250.

